

Marketing Management In Geographically Remote Industrial Clusters Implications For Business To Cons

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this book is the first to cover marketing management issues in geographically ... marketing management in geographically remote industrial clusters: ... business ...

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advantages and disadvantages of targeting industry clusters by ... advantages and disadvantages of targeting ... an industry cluster is a loose, geographically ...

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business clusters core ... effects of globalization. ... increase in information flows between geographically remote locations.